



January 27, 2012

Malaga Smith
Malaga Smith Marketing
2855 Telegraph Ave. Suite 400
Berkeley, CA 94705

Dear Malaga:

Please accept our appreciation and gratitude for your invaluable assistance as a founding member of the steering committee for the First Annual Berkeley Martin Luther King, Jr. Community Breakfast held on January 16, 2012. This first ever Berkeley community celebration included outstanding entertainment, excellent food, rewarding fellowship and inspirational testimonies and your efforts were directly responsible for this event being both successful and memorable.

The members of the Steering Committee willingly took on the many and varied tasks associated with putting on a "First ever" event of this size. These included: crafting a budget; designing marketing materials including an original logo, invitations, programs and banners; lining up high quality entertainment; nominating award recipients; locating and signing up appropriate speakers; and, attracting numerous sponsors. This is on top of all of the logistical needs such as determining a date, time and location, ensuring an appealing menu and the many other requirements for this event. Bringing all of this together in a seamless manner truly helped make this event exceptional for all those who attended. Dr. King himself would have been proud of Berkeley's celebration of community togetherness.

It has been a pleasure to work with such an exceptional group of people. We look forward to working with you again and having another successful Annual Community Breakfast in 2013. Thank you!

Sincerely,

Leslie R. White
Pastor
St. Paul A.M.E. Church

Michael K. Meehan
Chief of Police
Berkeley Police Department

Berkeley Martin Luther King, Jr. Celebration
c/o St. Paul A. M. E. Church
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